



WP.T2 - D.T2.3.4

**Pilot action implementation - Prague (CZ)
- Better connecting Prague and Central
Bohemia region**

**Final Version
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1. Introduction

Remote regions in central Europe share the same risks and issues related to being at the periphery of main transport networks. Inadequate and under-used services, excessive costs, lack of last-mile services and proper intermodality, poor communication and information to users and car commuting are the challenges that many central European regions face.

The SMACKER project addresses those disparities to promote public transport and mobility services that are demand-responsive and that connect local and regional systems to main corridors and transport nodes.

Within SMACKER mobility issues related to peripheral and rural areas, and main barriers are assessed and addressed by providing solutions that draw on the best international know-how. SMACKER promotes demand-responsive transport services to connect local and regional systems to main transport corridors and nodes: soft measures (e.g. behaviour change campaigns) and hard measures (e.g. mobility service pilots) are used to identify and promote eco-friendly solutions for public transport in rural and peripheral areas to achieve more liveable and sustainable environments, better integration of the population to main corridors and better feeding services. SMACKER helps local communities to re-design their transport services according to user needs, through a coordinated co-design process between local/regional partners and stakeholders; SMACKERS also encourages the use of new transport services through motivating and incentivizing campaigns. The direct beneficiaries of the actions are residents, commuters and tourists.

Participation reflects the overall integration of citizens and groups in planning processes and policy decision-making and consequently the share of power. In particular, transport planning and transport relevant measures are often the subject of controversial discussions within the urban community. The concept of Sustainable Urban Mobility Planning has established the principle that the public should be included from the very beginning of the transport planning process and not only when the plans are largely completed and only minor amendments can be carried out. For that reason, public authorities need to open-up debate on this highly specialised and complex subject area and make participation a part of the planning process. In order to ensure participation throughout the process, development of an engagement strategy would be necessary.

This deliverable provides the report on the implementation of the Prague-Suchdol pilot activities.

Chapter 2 contextualizes the pilot implementation, making explicit the impact of the COVID-19 pandemic on the rolling out of the activities foreseen in the pilot plan and reporting the role of the LMF in the pilot phases.

Chapter 3 reports on the pilot action implementation. It also describes the pilot framework, clarifying the actors involved and presenting the information useful to understand the pilot implementation timetable that is presented in a tabular form. Furthermore, it reports on the implementation of the pilot communication and nudging activities.

Annexes detail the pilot activities implemented in collaboration with the LMF through providing the meeting minutes (Annex 1) of the LMF meetings that took place between August 2020 and December 2021, and report the communication and nudging material developed and used for the pilot action (Annex 2).



2. References for the pilot implementation

The Prague-Suchdol pilot plan is presented in D.T2.2.5, which was built taking into account specificities of the pilot site, the existing mobility plans, the results from the collaboration with the local LMF (D.T1.2.7, D.T1.2.14), and the local strategies elaborated with the SMACKER scientific partners (D.T1.2.20, chapter 4).

Policy makers, transport operators and stakeholders are involved in pilot activities through the LMF (D.T2.2.2).

2.1.1. Impact of COVID-19 pandemic on the pilot action

The COVID-19 pandemic was officially declared by the World Health Organization (WHO) on 11 March 2020¹.

It impacted first the drafting of the pilot plan, as the original timeline outlined in the SMACKER AF has been reorganized following the pandemic contingency since the planning phase. This is clearly explained in D.T2.2.5 chapter 4.1.1 “Modifications of pilot action vs AF and impact of COVID19”, which content is reported here below for the sake of the reader.

In the specific Prague - Suchdol case, it is noted that the COVID19 pandemic and the consequent lockdown of activities in the Czech Republic lasting from March to May 2020, caused a delay in the SMACKER pilot activities. In February 2020 MCPS started cooperation with the University of Life Sciences and the company CzechConsult regarding user mobility needs and local traffic surveys that were scheduled for March. These would serve as input for MCSP Feasibility Study (FS). However, due to the COVID-19 pandemic both surveys had to be postponed to autumn 2020.

Additionally, traffic survey that was already contracted and planned for March 2020, had to be postponed to October-November 2020 due to COVID19. As university students are on holidays (late June - September) in addition to pipelines reconstruction and related closure of some roads in Suchdol during summer, it makes no sense to implement the survey before autumn.

User mobility needs survey related contracts were signed with university students at the end of February 2020 and surveys were planned in March. Due to COVID19, the work was postponed to October - November, when transport situation in the area will get back to normal.

*Also, the 2nd LMF meeting, to be held in coincidence with the Prague-Suchdol Local to Think Global Training (ref. D.T1.3.5), and some nudging activities (event about local mobility for residents, “Walking / with PT to school” competition) originally planned for spring 2020 were postponed to later dates. The 2nd LMF meeting took consequently place on 23 June 2020, LTG training was organized in form of a webinar on 26 May 2020 while other mentioned activities are rescheduled for the upcoming months. Full details are available in chapter **Chyba! Nenalezen zdroj odkazů.** below.*

As the pandemic has continued until spring 2022², it has also affected the implementation of the pilot plan presented in chapters 4.3 and 4.4 of D.T2.2.5. This is clarified in the following chapter that reports on the pilot implementation by adding a column to the pilot plan table.

The results of the pilot KPI monitoring plan presented in chapter 4.5 of D.T2.2.5 is included in D.T2.4.3, chapter 4.3.

¹ <https://www.who.int/director-general/speeches/detail/who-director-general-s-opening-remarks-at-the-media-briefing-on-covid-19---11-march-2020>

² Even in April there are several thousand new COVID-19 cases per day in Czech Republic, but the number of hospitalized patients dropped significantly. Most restrictions were lifted during March and April 2022 including wearing face masks in public transport.



2.2. LMF activity report

Local and regional policy makers, transport operators and stakeholders are involved in the pilot planning, implementation and monitoring through the Local Mobility Forum (LMF). The LMF is involved also in pilot communication and nudging activities, as to better connect the pilot with the local communities who are the first customers and also the first promoters of the pilot action.

The Prague-Suchdol LMF role in the various pilot phases can be appreciated in the table below, which was presented first in the SMACKER deliverable D.T2.2.2 “Stakeholders an users group involvement” and recalled in D.T2.2.5, chapter 2.2.

Table 1: Prague-Suchdol LMF role per pilot phase [Source: SMACKER D.T2.2.5]

<i>Pilot action</i>	<i>LMF role</i>	<i>LMF planned meetings</i>	<i>Involved stakeholders</i>	<i>Result</i>
<i>Planning</i>	<i>Provide input in terms of relevant data related to user mobility needs, feedback on feasibility study, consultations on new mobility services and on data collection.</i>	<i>First LMF meeting 24.09.2019</i>	<i>Regional and local authorities, PT operators, Sectoral agencies, University, NGOs, national authorities</i>	<i>D.T2.2.5</i>
	<i>Provide feedback on planned pilot actions, nudging initiatives and stakeholders needs, and on financing and implementation schedule of the new services.</i>	<i>Follow up meeting with local authorities, October 2019</i> <i>Meetings regarding a new bus line, 6.11.2019 and 6.1.2020 and 9.3.2020</i> <i>Second LMF meeting, 23.06.2020</i>		
<i>Implementation and monitoring</i>	<i>Support in promoting mobility services, support in nudging and communication activities related to sustainable mobility.</i>	<i>Third LMF meeting, August 2020 (indicative)</i>	<i>Regional and local authorities, PT operators, Sectoral agencies, University, NGOs, national authorities</i>	<i>D.T2.3.4</i>
	<i>Review of implementation schedule of pilot actions and nudging activities to get advice and fine-tune the pilot activities</i>	<i>Fourth LMF meeting, November 2020 (indicative)</i> <i>LMF meetings during 2021: March, June, October (indicative); further LMF meetings according to the situation/needs</i>		<i>D.T2.4.3</i>
<i>Evaluation</i>	<i>Evaluate the project and lessons learnt. Discussion of implemented pilot actions, nudging activities and continued cooperation among stakeholders.</i>	<i>Wrap-up LMF meeting, January 2022 (indicative)</i>	<i>Regional and local authorities, PT operators, Sectoral agencies, University, NGOs, national authorities</i>	<i>D.T2.4.9</i>

The involvement of the Prague-Suchdol LMF in the pilot planning phase is reported in D.T2.2.5, chapter 2.2.1, Table 2. For the sake of the document, such a table is reported below.



Table 2: Prague-Suchdol LMF meetings held by 30 June 2020 [Source: SMACKER D.T2.2.5]

LMF meetings	Date	Scope (ref. also D.T1.2.7)	Minutes
MCPS 1st LMF meeting	24 September 2019	Introduction into SMACKER project. Presentation and discussion of main challenges, existing PT services and planned infrastructure projects (multimodal terminal and tramline) in the pilot area.	D.T1.2.7, chapter 7.2
1st meeting on new bus line	6 November 2019	Presentation and discussion of a new bus line connecting Prague - Suchdol to neighbouring municipalities and sustainable mobility in the north-western part of Prague metropolitan area.	D.T1.2.7, chapter 7.3
2nd meeting on new bus line	6 January 2020	Discussion of a new bus line connecting Prague - Suchdol to neighbouring municipalities and sustainable mobility in the north-western part of Prague metropolitan area.	D.T1.2.7, chapter 7.3
3rd meeting on new bus line	9 March 2019	Discussion of a new bus line connecting Prague - Suchdol to neighbouring municipalities and sustainable mobility in the north-western part of Prague metropolitan area.	D.T2.2.5, Annex
2nd LMF meeting	23 June 2020 (originally foreseen in March 2020 - postponed due to COVID19 lockdown in the Czech Republic)	Presentation and discussion of the current transport situation, status of the pilot action (feasibility study on multimodal terminal), preparations of the new bus line and tramline and nudging activities.	D.T2.2.5, Annex

The involvement of the Prague-Suchdol LMF in the pilot implementation, monitoring & evaluation activities is reported in the following table.

Table 3: Prague-Suchdol LMF meetings held during the pilot implementation, monitoring & evaluation phase

LMF meetings	Date	Scope (ref. also D.T1.2.7)	Minutes
3rd LMF meeting	13 August 2020	Presentation and discussion of communication and nudging activities to promote sustainable mobility in the pilot region.	D.T.2.3.5 Annex (this document)
4th LMF meeting	4 December 2020	Presentation and discussion of national strategies and relevant data to support the pilot implementation and develop cooperation in the pilot region.	D.T.2.3.5 Annex (this document)
4th meeting on new bus line	7 January 2021	Discussion of new bus line connecting Prague-Suchdol to neighbouring municipalities - final details related to the route, schedule and financing	D.T.2.3.5 Annex (this document)
5th LMF meeting	23 March 2021	Discussion on broader cooperation between two regions (Prague and Central Bohemia) with regard to sustainable mobility in the north-western part of Prague metropolitan area	D.T.2.3.5 Annex (this document)
6th LMF meeting	24 June 2021	Discussion of how recently approved national strategy on Sustainable Urban and Active	D.T.2.3.5 Annex (this document)



LMF meetings	Date	Scope (ref. also D.T1.2.7)	Minutes
		Mobility can be implemented in SMACKER pilot region. Discussion of specific transport projects and measures in line with the strategy.	document)
7th LMF meeting	7 December 2021	Discussion of cooperation agreement between municipalities that would provide a formal framework for further activities within sustainable mobility in the pilot region.	D.T.2.3.5 Annex (this document)
8th LMF meeting	10 May 2022	Evaluation of the project and lessons learnt. Discussion of implemented pilot actions, nudging activities and continued cooperation among stakeholders.	D.T2.4.9 Annex



3. Prague-Suchdol pilot implementation report

Chapter 4 of D.T2.2.5 reports the pilot plan as designed in August 2020, including the planned interactions with stakeholders and the KPI monitoring plan. The pilot plan includes also nudging and communication activities.

In the following, the status of pilot activity implementation is reported referring to such a plan, adding a column to the pilot plan timetable to clarify the impact of the COVID-19 pandemic on the pilot implementation.

3.1. Framework of the pilot action implementation

The Prague-Suchdol pilot implementation was coordinated by MCPS involving various actors:

- The Prague-Suchdol pilot Local Mobility Forum (LMF);
- The transport operator ROPID, already active as Public Transport service provider in the pilot area;
- CEDOP company, provider of the Feasibility Study, which was identified by a public procurement procedure;
- Martina Mončeková, provider of graphic design services to support MCPS in implementing communication and nudging activities;
- Partnerství pro městskou mobilitu, NGO with focus on sustainable mobility, that supported MCPS in the organization of LMF meetings and implementation of nudging activities and communication activities;
- University of Life Sciences located in Prague-Suchdol. University representatives and students cooperated with MCPS on “Mobility management” nudging activity;
- Vladan Hodek, architect and urban planner, who supported MCPS in the organization of LMF meetings and local events for general public and provided professional consultancy services.

The Prague-Suchdol pilot is implemented in the north-western part of Prague metropolitan area: city district of Prague - Suchdol and neighbouring municipalities in Central Bohemia region. The population density in the suburban area varies from 80 to 600 inhabitants per sqkm compared to 1,403 in Suchdol and 2,637 in the City of Prague. There has been a fast residential development in the suburban area over the past 15 years while the provision of social, education, healthcare and public transport services lagged behind. Most inhabitants of these municipalities commute daily to the city of Prague. Their car dependence is very high. Due to its location on the border of the suburban area, Suchdol is negatively affected by transiting car traffic from neighbouring municipalities. Another major source of traffic is the University of Life Sciences with over 20,000 students and employees who are increasingly using cars to commute to the university campus in Suchdol.

The Prague - Suchdol pilot overall goal was to design and help implementing a complex solution that will:

- 1) address users' needs through better offer of public transport and mobility services;
- 2) promote sustainable modes of transport through appropriate nudging initiatives;
- 3) reduce the impact of transport on the local environment through increased use of sustainable modes of transport.

The Prague-Suchdol SMACKER pilot action completed the Feasibility Study for a new multimodal terminal on the border of Suchdol that would allow commuters from the suburban area to transfer to bus and tram (after the completion of the planned tramline Podbaba - Suchdol). An important part of the pilot is the



integration of local and suburban transport into the transport system of the City of Prague. The Feasibility Study thus included the design of mobility services (especially public transport, DRT/flexible services, for shorter distances cycling and walking) in the pilot region and an efficient organization of public transport in Suchdol area. In cooperation with several LMF members (municipalities and ROPID) a new bus line connecting Prague-Suchdol and neighbouring municipalities was launched in September 2021. It is a prerequisite for the future implementation of DRT and flexible transport services in the region, since it will allow testing the efficiency of operation and interest of users in a new public transport connection.

The communication and nudging materials elaborated and used within the pilot action are reported in Annex 2. Six posters and diplomas with the SMACKER project logo dedicated to different activities were developed in cooperation with the graphic designer Martina Mončeková and mobility consultants from “Partnerství pro městskou mobilitu”.

3.2. Pilot implementation timetable

The pilot action implementation report is presented below in a tabular form. It includes the time plan related to the feasibility study and the new bus line. The report on the implementation of the pilot nudging activities is presented in a separate table in chapter 0.

Table 4: Prague-Suchdol pilot action implementation report

When	Actual implementation date	What	Involved stakeholders	Details	Achievement / scope (milestone)	Impact of COVID-19 pandemic
September 2019 - July 2020	September 2019 - August 2020	Work on the first part of the Feasibility Study (FS)	FS provider	Regular meetings and consultations with key stakeholders and LMF	Completion of the first part of FS in July 2020	Delayed consultations with key stakeholders
June 2020	23 June 2020	Presentation and discussion of the current status of the Feasibility Study with stakeholders during the 2nd LMF	FS provider, LMF	The FS serves as input for the Masterplan of the City of Prague. It is also an important element in the preparation of the tramline to Suchdol	Broader group of stakeholders informed and able to provide comments to the first part of the FS before its completion	2 nd LMF originally planned in March postponed to June 2020
July 2020	October - December 2020	Public procurement for the extended FS (2 nd part)	Potential providers invited to participate	The extended FS includes the design of new transport	Selection of a new provider of the extended FS	Delayed consultations with key stakeholders and the Centre for



					solution and services in the pilot area	Regional Development CRR ³
August 2020	February 2021	Start of the work on the extended FS	Selected provider		Coordination with the provider of the 1 st part of FS	Delayed consultations with key stakeholders and CRR
September 2020	July - August 2021	Meeting with key stakeholders regarding the FS	FS provider, key stakeholders	Discussion of the current status of the FS	Recommendations and requests for further development of FS	In-person meetings held only after easing of COVID-19 restrictions in June 2021
September - October 2020	January - March 2021	Final approval of the new bus line by local authorities ⁴	Local authorities / municipalities concerned	Need for a bus connection was identified before SMACKER project started. Official meetings involving municipalities concerned were held between November 2019 and March 2020	Preparation of the implementation of the new bus line	Discussions and preparations of the new bus line postponed due to COVID-19 pandemic and urgent issues to be addressed by municipalities
October 2020	March - April 2022	User mobility needs and local traffic surveys	University of Life Sciences and company Czech Consult	Interviews with respondents conducted at Suchdol bus stops;	Results of the surveys serve as input for the FS	User mobility needs survey postponed due to lockdowns

³ CRR is the Centre for Regional Development of the Czech Republic responsible for administration of Interreg CE projects.

⁴ Neighbouring municipalities have to discuss the funding of the new bus line within their local assembly (elected representatives). If the funding is approved, the preparation of the implementation of the new bus line can start.



				traffic measurement carried out at Suchdol's main crossroads		and the physical absence of university students between Oct 2020 - Sep 2021
November 2020	December 2020	Presentation and discussion of pilot activities and planning process	LMF	Planned discussion topics: current status of the FS, current and future mobility needs and needed transport infrastructure and mobility services	Agreement on further activities and cooperation, fine-tuning of the planning process	Lockdowns from October 2020 to May 2021
February 2021	September 2021	Completion of the extended FS	FS provider, key stakeholders	Meeting with key stakeholders organized to discuss the final version of the extended FS	Approval by key stakeholders	Delayed consultations with key stakeholders and CRR
March 2021	March 2021	Presentation and discussion of the extended FS and pilot activities	FS provider, LMF		Feedback on the final version of FS, agreement on further activities and cooperation	The event took place as planned, just the focus of discussions was different - other activities and cooperation - due to the delayed completion of FS.



April - May 2021	May 2021 September 2021	Presentation and discussion of the extended FS	FS provider, general public	Local event for residents and commuters together with exhibition of the FS outcomes in MCPS premises	Involvement of the general public to receive their feedback	
April 2021	September 2021	Launch of the new bus line	Transport operator, local authorities involved	Assuming that the new bus line is approved by the local authorities in September 2020	New mobility services to connect Suchdol and neighbouring municipalities	Discussions and preparations of the new bus line postponed due to COVID-19 pandemic and urgent issues to be addressed by municipalities.
June 2021	June 2021	Presentation and discussion of the ongoing pilot and nudging activities	LMF		Evaluation of pilot activities, agreement on related nudging activities	
October 2021	December 2021	Presentation and discussion of the pilot implemented and nudging activities	LMF		LMF evaluation of implemented pilot and nudging activities, agreement on next steps	Affected by lockdowns, focus on cooperation in the pilot region
November 2021	May 2022	Presentation and discussion of pilot activities	General public	Local event for residents and commuters	Feedback of general public on the implemented pilot activities	COVID-19 restrictions on public events from October 2021
November	April 2022	Organisation			Release of	Due to



er 2021		of pilot implementat ion information Organization of pilot monitoring data		D.T2.3.5 “Pilot implementatio n - Prague - Suchdol, CZ” Release of D.T2.4.3 “Pilot action monitoring - Prague - Suchdol, CZ”	postponeme nt of several pilot and nudging activities
Decemb er 2021	May 2022	Evaluation of pilot results		Release of D.T2.4.9 “Pilot action evaluation - Prague - Suchdol, CZ”	Due to postponeme nt of several pilot and nudging activities evaluation is delayed
January 2022	May 2022	Wrap-up meeting	LMF	Feedback on SMACKER project and pilot results	
March 2022	June 2022	End of SMACKER			SMACKER project got a 3-month extension



3.3. Nudging and communication activity implementation

Prague-Suchdol pilot selected nudging and communication activities are presented in D.T2.2.5, chapter 2.1. Activities are named and numbered following SMACKER deliverable D.T1.1.4, and the activities performed until 30 June 2020 are reported in deliverable D.T1.2.14.

The following table summarizes what was done to implement the foreseen nudging and communication activities. It is noted that the plan of these activities originally presented in D.T2.2.5 has been reorganized following the real pilot implementation timing as well as the impact of the COVID-19 pandemic on the specific communication and nudging activities, among others the impossibility of running public events as a consequence of the COVID19 pandemic.

It is noted that the communication and nudging activities have been evaluated and the results of such evaluation are reported in D.T2.4.9.

Table 5: The Prague-Suchdol pilot nudging and communication activity implementation report

ID	When	Actual implementation date	Nudging / communication activity (ref. D.T1.1.4 coding)	Details	Impact of COVID-19 pandemic
	September 2019 - March 2022	September 2019 - June 2022	(5.3) Presentations at periodic local meetings, establishment of a local mobility forum	MCPS started implementing initiative (5.3) with the LMF establishment and holding the related meetings. This activity continues for the whole project life.	3-month extension of SMACKER project life. Postponement of LMF meetings: LMF wrap-up meeting scheduled in May 2022.
	September 2020 - February 2022	September 2020 - June 2022	(5.1) Mobility stand on local and regional event (5.2) Self-organized event about local mobility	MCPS promotes SMACKER project and its pilot activities at local events and self-organized events in cooperation with LMF stakeholders.	Due to cancellation of many local events, 5.1 performed during “Car-free day” arranged by MCPS. Postponement of 5.2 events benefiting from the 3-month SMACKER life extension.
	September 2020 - November 2021	September 2020 - November 2021	(5.4) Empowering pupils to use public transport (5.11) With PT to work / school competition with lottery	MCPS in cooperation with selected stakeholders arranges nudging activities to promote sustainable travel to school (using PT, walking, cycling). In September 2020 and 2021 Suchdol local school participates in	No impact.



ID	When	Actual implementation date	Nudging / communication activity (ref. D.T1.1.4 coding)	Details	Impact of COVID-19 pandemic
				the nationwide “Walking to school” project.	
	September 2020	September 2020, September 2021	(5.8) “Car-free day” / EU Mobility week	MCPS in cooperation with the City of Prague arranged a car-free day for local residents in Suchdol on 19 September 2020.	The event was arranged twice - in 2020 and 2021 - since the European mobility week is held every year. There was no impact on the date, only on the number of participants due to COVID-19 restrictions.
	October 2020- November 2021	October 2021 - May 2022	(5.5) Mobility management in workplaces and organizations	In October 2020 MCPS plans to start cooperation with the University of Life Sciences to promote sustainable mobility in the university campus.	Postponement due to lockdowns and physical absence of university students between October 2020 and September 2021
	October 2021	March 2022	Organisation of pilot implementation information including nudging and communication activities	Release of D.T2.3.5 “Pilot implementation - Prague - Suchdol, CZ”	Due to postponement of several pilot and nudging activities



4. References

1. SMACKER Application Form, Version 27 February 2019
2. SMACKER “D.M.2.1 Internal Quality Handbook”, September 2019
3. SMACKER “D.T1.1.4 Review of behaviour change and nudging initiatives”, September 2019
4. SMACKER “D.T1.2.7 Creating Communities (Prague-Suchdol, CZ)”, January 2020
5. SMACKER “D.T1.2.14 Data collection on users mobility needs and expectations (Prague-Suchdol,CZ)”, February 2020
6. SMACKER “D.T1.2.20 Review for matching needs and services for a comprehensive planning (Bologna, IT), April 2020
7. SMACKER “D.T2.2.2 Stakeholders and users group involvement”, February 2020
8. SMACKER “D.T2.2.5 Pilot action planning (Prague-Suchdol, CZ)”, August 2020
9. SMACKER “Pilot Monitoring and Evaluation Plan” (internal document), draft version June 2020



5. Annexes

Annexes report on the pilot activities implemented in collaboration with the LMF (Annex 1) and on the communication and nudging material developed and used for the pilot action (Annex 2).

5.1. Annex 1: LMF meetings during the implementation, evaluation & monitoring phases

5.1.1. Third Prague-Suchdol LMF meeting, 13 August 2020

Minutes

THIRD LMF PRAGUE - SUCHDOL

PRAGUE - SUCHDOL, 13/08/2020, H. 10.00 - 13.00



Minutes of the meeting

Final Version

Minutes drafted by





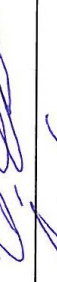









Gabriela Lněničková / MCPS

The minutes/material from the 3rd LMF were sent to all participants and published on MCPS website:





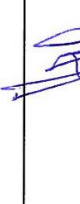

<https://praha-suchdol.cz/seminar-komunikacni-a-motivacni-nastroje-na-podporu-udrzitelne-mobility-v-prazske-agromeraci/>



Participants

Prezence – 3. LOCAL MOBILITY FORUM – čtvrtek 13. srpna 2020 – hotel Galaxie, Suchdol SMACKER CE 1332			
Organizace	Jméno a Příjmení	Podpis	
MČ Praha - Lysolaje	Dana Malečková		
MČ Praha 6	Jiří Lála		
MČ Praha 6	Ondřej Chrást		
MČ Praha 6	Jana Kabelová		
MČ Praha 11	Martin Duška		
MHMP, Odbor dopravy	Dominika Marešová		
MHMP, Odbor dopravy	Karolína Klímová		
MHMP, Odbor dopravy	Petr Kadlec		
obec Holubice	Petr Satrapa		
obec Horoměřice	Ivan Král		
obec Horoměřice	Aleš Sedláček		
obec Lichoceves	Radovan Koritenský		
město Roztoky	Michal Hadraba		
obec Statenice	Apolena Novotná		



obec Tursko	Václav Vlk	
obec Úholičky	Terezie Kořínková	
obec Velké Přílepy	Věra Čermáková	
Pražské matky	Blanka Klimešová	
PARTNERSTVÍ PRO MĚSTSKOU MOBILITU	Jaroslav Martinek	
PARTNERSTVÍ PRO MĚSTSKOU MOBILITU	Jitka Vrtalová	
obec Horoměřice	Miroslav Nový	
	Adéla Šípová	
	Jan Lička	
MČ Praha - Suchdol	Petr Hejl	
MČ Praha - Suchdol	Gabriela Lněničková	
MČ Praha - Suchdol	Zuzana Krumpholcová	
TOC PRAHA	VÁCLAV KŘEČEK	



Agenda



13.08.2020 Communication and nudging activities to promote sustainable mobility in the northwest of Prague		
10:00-10:15	Communication and nudging activities within SMACKER project	Gabriela <u>Lněničková</u>
10:15-11:00	Behaviour change	Jaroslav <u>Martínek</u>
11:00-11:15	Discussion	Participants
11:15-11:30	European Mobility Week and cooperation of the City Prague with municipalities	Dominika <u>Marešová</u>
11:30-11:45	“Walk to school” campaign	Blanka <u>Klimešová</u>
11:45-12:15	Discussion	Vladan <u>Hodek</u>
12:15	End of meeting	Participants

After the introduction of SMACKER project and the planned communication and nudging activities in the pilot area, mobility experts held a presentation and moderated a discussion on behaviour change and communication of measures promoting sustainable modes of transport towards users / general public. Representatives of the City of Prague presented the city's communication/nudging activities and described possibilities of cooperation between Prague and municipalities in the north-western part of Prague metropolitan area. At the end of the meeting a specific nudging activity “Walk to school” with focus on promotion of sustainable modes of transport among children and parents was presented and discussed.

Presentations can be downloaded on MCPS website:

<https://praha-suchdol.cz/seminar-komunikacni-a-motivacni-nastroje-na-podporu-udrzitelne-mobility-v-prazske-aglomeraci/>



Pictures





5.1.2. Fourth Prague-Suchdol LMF meeting, 4 December 2020

Minutes

FOURTH LMF PRAGUE-SUCHDOL

PRAGUE-SUCHDOL, 04/12/2020, H. 10.00 - 12.00

Minutes of the meeting

Final Version

Minutes drafted by

Gabriela Lněničková / MCPS

The minutes/material from the 4th LMF were sent to all participants and published on MCPS website:

<https://praha-suchdol.cz/udrzitelny-rozvoj-a-reseni-dopravy-na-severozapade-prahy-webinar/>



1. Participant / Distribution list



Company	Name of participant
City of Prague	Martin Benda
City district Praha- <u>Lysolaje</u>	Dana <u>Malečková</u>
City district Praha- <u>Nebužice</u>	Viktor <u>Komárek</u>
City district Praha 6	<u>Jiří Lála</u>
City district Praha- <u>Suchbát</u>	Petr <u>Hejl</u>
City of <u>Roztoky</u>	Michal <u>Hadraba</u>
Municipality of <u>Horoměřice</u>	Ivan <u>Král</u>
Municipality of <u>Horoměřice</u>	<u>Aleš Sedláček</u>
Municipality of <u>Velké Přílepy</u>	<u>Vladimír Zaviačič</u>
ROPID	Ivo <u>Novotný</u>
TSK	<u>Jiří Zeman</u>
Czech University of Life Sciences	Miroslav <u>Růžička</u>
ALEJ <u>architektonický atelier</u>	Ivan <u>Lejčar</u>
<u>axioHM s.r.o.</u>	<u>Vladan Hodek</u>
<u>Partnerství pro městskou mobilitu</u>	Jaroslav <u>Martínek</u>
<u>Partnerství pro městskou mobilitu</u>	<u>Jitka Vrtalová</u>
MCPS - project partner	Gabriela <u>Lněničková</u>

2. Agenda



04.12.2020 Sustainable development and mobility solutions in the northwest of Prague		
10:00-10:10	Introduction to 4 th LMF and SMACKER project	Gabriela <u>Lněničková</u>
10:10-10:25	National strategies, Strategic Framework 2030	<u>Vladan Hodek</u>
10:25-10:40	Analysis and work with data in the pilot region	<u>Vladan Hodek</u>
10:40-11:00	Discussion	Participants
11:00-11:20	Design of solutions based on common strategies	<u>Vladan Hodek</u>
11:20-11:40	Steps to implementation	<u>Vladan Hodek</u>
11:40-12:00	Discussion	Participants
12:00	End of meeting	



3. Summary of discussion

After the introduction of SMACKER project national strategies including strategic objectives such as improved living environment and development of sustainable transport systems were presented. SMACKER project is in line with these strategies. The following presentation described work with data in the pilot region that could be used for SMACKER project.

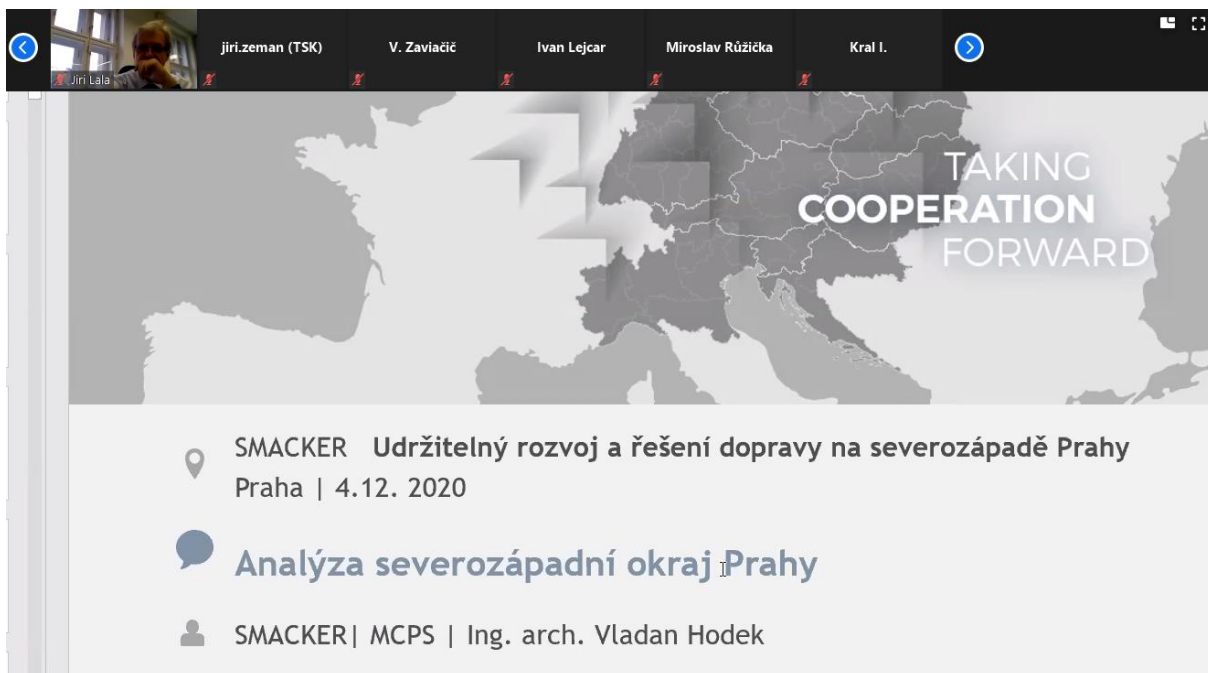
According to national strategies and based on current needs and situation it is recommended to start a close cooperation among municipalities within sustainable development and mobility solutions. Some legislation amendments are needed in order to facilitate these activities. Municipalities should appoint a common professional administration and communicate/ cooperate through a digital platform.

Representatives of municipalities agreed on further discussions of these issues with regional authorities and citizens.

Presentations and detailed minutes can be downloaded on MCPS website:

www.praha-suchdol.cz/udrzitelny-rozvoj-a-reseni-dopravy-na-severozapade-prahy-webinar/

Pictures





5.1.3. Fifth Prague-Suchdol LMF meeting, 23 March 2021

Minutes

FIFTH LMF PRAGUE-SUCHDOL

PRAGUE-SUCHDOL, 23/03/2021, H. 10.00 - 12.00

Minutes of the meeting

Final Version

Minutes drafted by

Gabriela Lněničková / MCPS

The minutes/material from the 5th LMF were sent to all participants and published on MCPS website:
<https://praha-suchdol.cz/local-mobility-forum-spoluprace-prahy-a-stredoceskeho-kraje/>



1. Participant / Distribution list

Company	Name of participant
City of Prague	Petr <u>Hlaváček</u>
City of Prague	Filip <u>Foglar</u>
City of Prague	Martin Benda
City of Prague	Jana <u>Červeňáková</u>
City of Prague	<u>Jiří Vecko</u>
City of Prague	<u>Jaromír Beránek</u>
Central Bohemia region	<u>Jiří Snížek</u>
Central Bohemia region	<u>Patrik Macho</u>
City district Praha- <u>Lysolaje</u>	Dana <u>Malečková</u>
City district Praha 6	<u>Jiří Lála</u>
City district Praha 6	Jana <u>Kabelová</u>
City district Praha- <u>Nebužice</u>	Viktor <u>Komárek</u>
City district Praha- <u>Dolní Chabry</u>	<u>Kateřina Šilhová Šafránková</u>
City district Praha- <u>Suchdol</u>	Petr <u>Hejl</u>
Municipality of <u>Horoměřice</u>	Ivan <u>Král</u>
Municipality of <u>Horoměřice</u>	Miroslav <u>Nový</u>
Municipality of <u>Statenice</u>	<u>Věra Nováková</u>
Municipality of <u>Únětice</u>	<u>Vladimír Vytiska</u>
Municipality of <u>Únětice</u>	Pavel Svoboda
Municipality of <u>Velké Přílepy</u>	<u>Vladimír Zaviačič</u>
Municipality of <u>Zdiby</u>	Eva <u>Slavíková</u>
ROPID	Ivo <u>Novotný</u>
TSK	<u>Jiří Zeman</u>
Czech University of Life Sciences	Miroslav <u>Růžička</u>
ALEJ <u>architektonický atelier</u>	Ivan <u>Lejčar</u>
<u>axioHM s.r.o.</u>	<u>Vladan Hodek</u>
<u>Jakub Cigler Architekti</u>	Peter <u>Bednár</u>
<u>Za krásnější Lichoceves a Noutonice</u>	<u>Lucie Svobodová</u>
Praha 6	<u>Lukáš Pokorný</u>
<u>Partnerství pro městskou mobilitu</u>	Jaroslav <u>Martinek</u>
<u>Partnerství pro městskou mobilitu</u>	<u>Jitka Vrtalová</u>



2. Agenda



23.03.2021 Cooperation of Prague and Central Bohemia region		
10:00-10:15	Sustainable development of the north-western part of Prague region	Gabriela Lněničková
10:15-10:30	Metropolitan region	Petr Hlaváček
10:30-10:50	Building a compact city in the pilot region	Vladan Hodek
10:50-11:15	Discussion	Participants
11:15-11:30	Sustainable mobility in the north-western part of Prague region	Patrik Macho
11:30-11:40	Demographic development in Central Bohemia	Jiří Snížek
11:40-12:00	Discussion	Participants
12:00	End of meeting	

3. Summary of discussion

SMACKER project was presented in a broader context of sustainable development in the north-western part of Prague metropolitan area. SMACKER objectives and activities that are in compliance with national strategies can contribute to meet main mobility challenges in the pilot region. Deputy of the Mayor of Prague Petr [Hlaváček](#) presented areas of cooperation between the two regions and confirmed the problematic trend of increasing suburbanization and car commuting into the capital city. Urban planning expert [Vladan Hodek](#) suggested specific solutions based on a close cooperation between municipalities and a creation of a compact city in the pilot region. The goal is to reduce car commuting, promote broader use of sustainable modes of transport (including tramline and DRT) and to improve the living environment. However, some legislation amendments are needed and should be initiated by the City of Prague. The following discussion focused on the presented topics and the need for cooperation both between municipalities and regions was emphasized.

[Patrik Macho](#), head of transport department of Central Bohemia, described the current transport situation and presented plans for mobility solutions in the region. [Jiří Snížek](#), Deputy of Central Bohemia governor, talked about demographic development trends in the region leading to an increased demand for commuting to the city of Prague. The following discussion focused on strategic planning and allocation of funds to prioritized projects.

Participants agreed on further discussions of these issues with the goal to promote sustainable development and mobility in the pilot region.

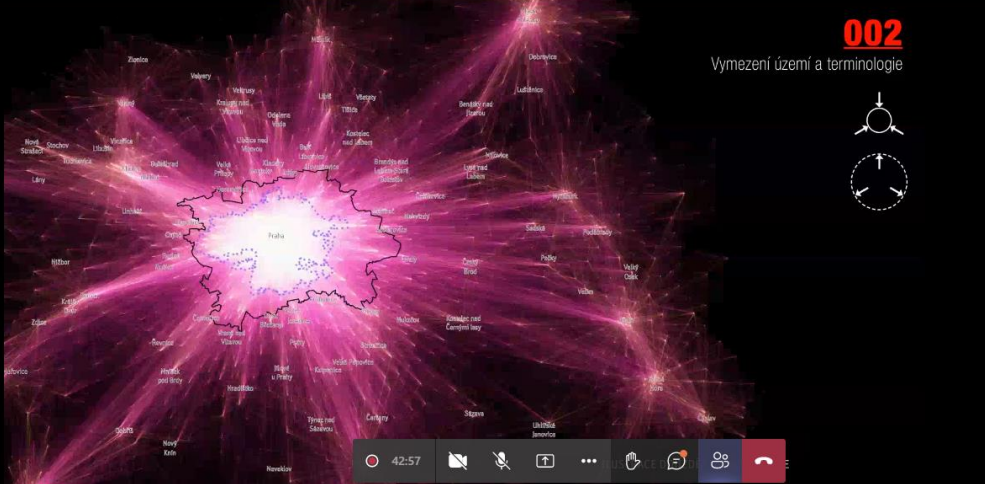
Presentations can be downloaded on MCPS website:

<https://praha-suchdol.cz/local-mobility-forum-spoluprace-prahy-a-stredoceskeho-kraje/>



Pictures





002
Vymezení území a terminologie

Foglar Filip (MHMP, SE1) | Územní plán 14. tr. Prahy (Metropolitní plán) | Ošudovčák | Navrh k projednání dle § 50 stavebního zákona | zdroj: IPR Praha, Seřazení prostorových informací, Dopřívky ve Sřídobužském ústří a v Praze, data z mobilních telefonů, přepočítá dle operátora O2

Lidé

[Sdílet pozvánku](#)

Momentálně na schůzce (28)

- Lukáš Pokorný (Host)
- LP Lukáš Pokorný (Host)
- MN Miroslav Nový
- PU Pavel Svoboda Unetice (Host)
- PB Peter Bednár (Host)
- PH Petr Hejl (Host)
- RM Růžicka Miroslav
- SJ Snížek Jiří
- SN Starosta Praha Nebušice
- VJ Vecko Jiří (MHMP, ODO)
- VN Věra Nováková (Host)
- ZV Zaviadčič Vlastimil



5.1.4. Sixth Prague-Suchdol LMF meeting, 24 June 2021

Minutes

SIXTH LMF PRAGUE-SUCHDOL

PRAGUE-SUCHDOL, 24/06/2021, H. 10.00 - 12.00

Minutes of the meeting

Final Version

Minutes drafted by

Gabriela Lněničková / MCPS

The minutes/material from the 6th LMF were sent to all participants and published on MCPS website:
<https://praha-suchdol.cz/6-local-mobility-forum-doprava-na-sz-prahy/>



1. Participant / Distribution list

Company	Name of participant
City of Prague	<u>Ondřej Mirovský</u>
Central Bohemia region	<u>Patrik Macho</u>
City district Praha-Lysolaje	<u>Dana Malečková</u>
City district Praha 12	<u>Jiří Brůžek</u>
City district Praha 11	<u>Václav Kříž</u>
City district Praha-Suchbát	<u>Petr Hejl</u>
City of Roztoky	<u>Michal Hadraba</u>
Municipality of Horoměřice	<u>Ivan Král</u>
Municipality of Horoměřice	<u>Aleš Sedláček</u>
Municipality of Horoměřice	<u>Miroslav Nový</u>
Municipality of Lichoceves	<u>Radovan Koritenský</u>
Municipality of Státnice	<u>Apolena Novotná</u>
Municipality of Únětice	<u>Vladimír Vytiska</u>
Municipality of Únětice	<u>Pavel Svoboda</u>
Municipality of Velké Přílepy	<u>Tomáš Hošek</u>
Municipality of Velké Přílepy	<u>Eva Aulická</u>
Municipality of Úhličky	<u>Terezie Kořínková</u>
Senate	<u>Václav Turko</u>
Prague Public Transit Company	<u>Miloslav Penc</u>
ROPID	<u>Klára Cieslová</u>
<u>Syrový - dopravní ateliér, s.r.o.</u>	<u>Květoslav Syrový</u>
<u>AFRY CZ s.r.o.</u>	<u>Martin Pavlů</u>
<u>AFRY CZ s.r.o.</u>	<u>Jiří Lávic</u>
TSK	<u>Jiří Zeman</u>
<u>tňarchitekti</u>	<u>Helena Holá</u>
<u>Pavel Hnilička Architects+Planners</u>	<u>Daniel Sedlák</u>
In-site	<u>Eva Jelínková</u>
<u>axioHM s.r.o.</u>	<u>Vladan Hodek</u>
Via Magna	<u>Věra Nováková</u>
Via Magna	<u>Věra Volková</u>
<u>Za krásnější Lichoceves a Noutonice</u>	<u>Lucie Svobodová</u>

Praha 6	<u>Štěpán Barták</u>
Praha 1	<u>Jan Hřebíček</u>
<u>Partnerství pro městskou mobilitu</u>	<u>Jitka Vrtalová</u>
MCPS - project partner	<u>Gabriela Lněničková</u>



2. Agenda



24.06.2021 Transport in the pilot region according to Urban and Active Mobility Strategy		
10:00-10:10	Sustainable mobility in the pilot region from the point of view of strategies	Gabriela Lněničková
10:10-10:25	Urban and Active Mobility Strategy	Jitka Vrtalová
10:25-10:40	Transport study of the Municipality of Statenice and surroundings	Jiří Lávic , Květoslav Syrový
10:40-11:00	Transport measures and projects for sustainable mobility in the north-western part of Prague region	Vladan Hodek
11:00-12:00	Discussion	Participants
12:00	End of meeting	

3. Summary of discussion

Main problems and challenges in the north-western part of Prague metropolitan area identified within SMACKER project can be addressed by applying general principles of national and EU strategies. [These principles](#) (e.g. development of public transport services including DRT and active modes of transport, proximity focused spatial planning, cooperation between municipalities, reduction of GHG emissions) are in line with the common vision of sustainable mobility in the pilot region and should be translated into specific actions. One of the key strategic documents is the “Urban and Active Mobility Strategy 2021-2030” approved by the Czech government in January 2021. Its main pillars and practical examples were presented by [Jitka Vrtalová](#).

[Jiří Lávic](#) and [Květoslav Syrový](#) described specific problems and challenges in the pilot region in the new transport study of the Municipality of [Statenice](#) and made recommendations including the development of public transport services and better conditions for cycling and walking.

[Vladan Hodek](#), Prague architect and urban planner, presented specific measures and projects to support sustainable mobility in north-western part of Prague metropolitan area such as construction of new tram lines, new bridge for all transport modes, further development of bus and flexible transport services, new cycling and walking connections.

Participants discussed the above mentioned issues and agreed on close cooperation to promote sustainable mobility in the pilot region.

Presentations can be downloaded on MCPS website:

<https://praha-suchdol.cz/6-local-mobility-forum-doprava-na-sz-prahy/>



Pictures



KONCEPCE MĚSTSKÉ A AKTIVNÍ MOBILITY

Základní vize je nastavení trendu pro dosažení lepší dělby přepravní práce v počtu cest mezi jednotlivými druhy dopravy do roku 2030



Zdroj: Koncepte městské a aktivní mobility 2021 - 2030, Ministerstvo dopravy

TAKING COOPERATION FORWARD





5.1.5. Seventh Prague-Suchdol LMF meeting, 7 December 2021

Minutes

SEVENTH LMF PRAGUE-SUCHDOL

PRAGUE-SUCHDOL, 07/12/2021, H. 10.00 - 12.00

Minutes of the meeting

Final Version

Minutes drafted by

Gabriela [Lněničková](#) / MCPS

The [minutes/material from the 7th LMF were sent to all participants and published on MCPS website:](#)
<https://praha-suchdol.cz/7-local-mobility-forum-spoluprace-obci-a-mestskych-casti/>



1. Participant / Distribution list



Company	Name of participant
City district Praha- <u>Lysolaje</u>	Dana <u>Malečková</u>
City district Praha- <u>Suchdol</u>	Petr <u>Hejl</u>
Municipality of <u>Horoměřice</u>	Ivan <u>Král</u>
Municipality of <u>Statenice</u>	<u>Apolena Novotná</u>
Municipality of <u>Únětice</u>	<u>Vladimír Vytiska</u>
<u>Partnerství pro městskou mobilitu</u>	<u>Jitka Vrtalová</u>
<u>Partnerství pro městskou mobilitu</u>	Jaroslav <u>Martínek</u>
<u>axioHM s.r.o.</u>	<u>Vladan Hodek</u>
MCPS - project partner	Gabriela <u>Lněničková</u>
MCPS - project partner	Zuzana <u>Krumpholcová</u>
Individual meetings in December and January*	
City district Praha- <u>Nebužice</u>	Viktor <u>Komárek</u>
City district Praha 6	<u>Jiří Lála</u>
City of <u>Roztoky</u>	Michal <u>Hadraba</u>
Municipality of <u>Velké Přílepy</u>	<u>Věra Čermáková</u>

Due to strict COVID-19 restrictions and other reasons some key LMF members could not attend the meeting on 7 December. However, they were sent all relevant material from the event and had individual meetings with MCPS during December and January.



2. Agenda

07.12.2021 Cooperation of municipalities in the pilot region		
10:00-10:20	Cooperation of municipalities in the north-western part of Prague metropolitan area	Gabriela <u>Lněničková</u>
10:20-11:00	Organization within the pilot region	<u>Vladan Hodek</u>
11:00-12:00	Discussion	Participants
12:00	End of meeting	

3. Summary of discussion

Gabriela Lněničková summarized key findings from previous LMF meetings and presented a draft of cooperation agreement between municipalities in the north-western part of Prague metropolitan area. Vladan Hodek described the vision, strategic priorities and organization of the pilot region which would contribute to ensure sustainable development and mobility.

Participants discussed issues related to close cooperation including possible risks and problems, specific projects and common goals. They agreed on next steps to get a broader support for cooperation by representatives of municipalities in the pilot region and to ensure the continuation of cooperation event after SMACKER project is finished.

Presentations can be downloaded on MCPS website:

<https://praha-suchole.cz/7-local-mobility-forum-spoluprace-obci-a-mestskych-casti/>



Pictures

UDRŽITELNÝ ROZVOJ NA SEVEROZÁPADĚ PRAHY



Vize zdravého a prosperujícího spádového území na principu města krátkých vzdáleností



Klíčovým předpokladem je úzká spolupráce obcí a městských částí na severozápadě Prahy za podpory hlavního města a Středočeského kraje



TAKING COOPERATION FORWARD



5.2. Annex 2: Nudging and communication material for the Prague-Suchdol pilot implementation

5.2.1. Local Mobility Event 2020

Local Mobility Event took place on 10 September 2020. Findings of the Feasibility Study on the multimodal terminal and related transport services were presented and discussed with local residents.



Figure 1: The poster invites local residents to a discussion meeting on the multimodal Terminal Výchledy and tramline Podbaba-Suchdol on 10 September 2020 in City District Hall in Prague -Suchdol.

More information is available on MCPS website:

<https://praha-suchdol.cz/terminal-vyhledy-a-tramvajova-trat-podbaba-suchdol/>



5.2.2. Car-free day 2020

Car-free day was arranged on 19 September 2020 in cooperation with the City of Prague within the European Mobility Week.



DEN BEZ AUT 19. 9. 2020
sobota
13–19
hodin

Suchbolské
náměstí

PŮJČOVNA ELEKTROKOL A HOPSADEL • PREVENČE A PRVNÍ POMOC PRO CYKLISTY • ŽIVÁ HUDBA • WORKSHOPY • FRUITBIKE • OBČERSTVENÍ ZDRAVÝ ŽIVOTNÍ STYL • SKÁKACÍ HRAD • KOMENTOVANÁ CYKLOJÍZDA

Suchbolské náměstí bude uzavřeno od 12 do 20 hodin.

Více informací na
www.praha-suchdol.cz

 **městská část
PRAHA-SUCHDOL**

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CENTRAL EUROPE European Union
European Regional
Development Fund
SMACKER

**PRA
PRA
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Figure 2: The poster invites general public to Car-free day which takes place on 19 September 2020 in Suchdol square.

More information is available on MCPS website:

<https://praha-suchdol.cz/den-bez-aut-na-suchdolskem-namesti/>

5.2.3. “Walk to school” competition 2020

“Walk to school” competition is a nudging activity to promote sustainable travel to school (walking, cycling, using public transport). Over 240 children from Prague-Suchdol schools participated in the event. All participants received a diploma with SMACKER logo.

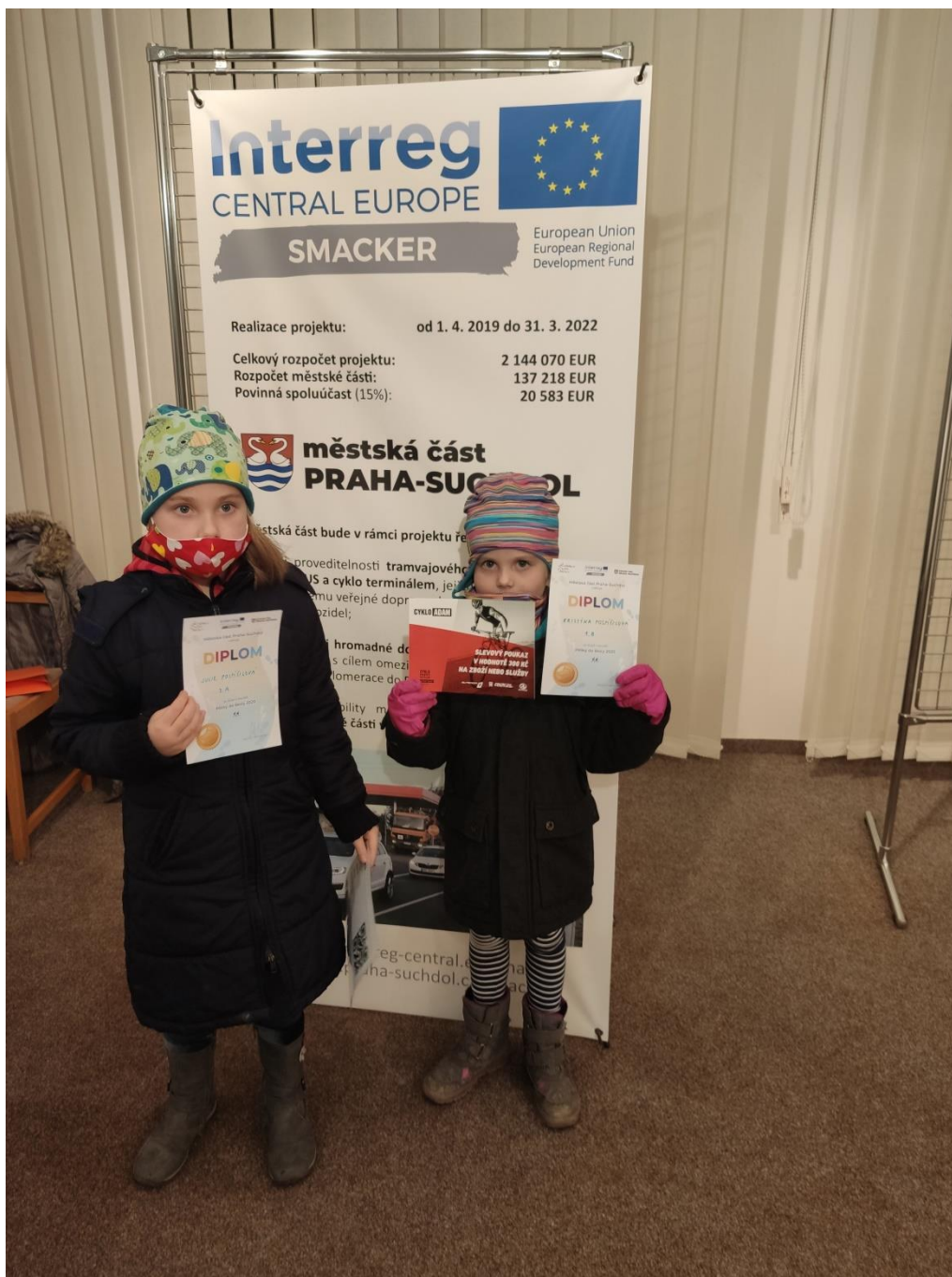


Figure 3: Prize awards from “Walk to school” competition on 7 December 2020.

More information is available on MCPS website:

<https://praha-suchdol.cz/pesky-do-skoly/>



5.2.4. “10 000 steps challenge” - April 2021

MCSP in cooperation with “Partnerství pro městskou mobilitu” arranged a mobility event “10 000 steps challenge”. One of the main goals of this nudging activity is to motivate people to walk regularly not only in their free time but also on their way to work, school, etc. Walk is also an important part of every trip made by public transport and a lot of people realize that the combination PT + walk is much healthier and more enjoyable than going by car all the way. Around 45 Prague-Suchdol citizens participated in the challenge and the winners got prizes related to healthy lifestyle.

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ZAPOJTE SE DO
dubnové výzvy
10 000 kroků
denně pro zdraví

10000 KROKŮ
Soutěžní kategorie:
ŽENY / MUŽI / RODINNÉ TÝMY

ODMĚNY v každé kategorii:
1. místo > poukaz v hodnotě 3.000 Kč
2. místo > poukaz v hodnotě 2.000 Kč
3. místo > poukaz v hodnotě 1.000 Kč

Registrace spuštěna od 15. 3. 2021 na: <https://portal.desettisickroku.cz/>
Výzva probíhá od 1. 4. do 30. 4. 2021 > www.desettisickroku.cz/praha-suchdol

Městská část Praha-Suchdol se do této výzvy zapojila v rámci evropského projektu SMACKER, jehož součástí jsou motivační aktivity na podporu udržitelných druhů dopravy. Výzva je určena pro každého, kdo se chce přinutit k pohybu a zlepšit své zdraví.

#desettisickroku

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ke zdraví

Chůze je nejpřirozenější lidský pohyb. Kolik mu denně věnujete času?

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Poznejte své město, jeho okolí a získejte spolu se zdravím i zajímavé ceny.

 Partnerství pro městskou mobilitu |  městská část PRAHA-SUCHDOL

Figure 4: The poster invites general public to join the “10 000 steps” challenge.

More information is available on MCPS website:

<https://praha-suchdol.cz/vyhodnoceni-dubnova-vyzva-10-000-kroku/>



5.2.5. Local Mobility Event - SMACKER on Tour

“SMACKER on Tour” event with focus on sustainable development of Prague-Suchdol area was held on 27 May 2021 and attended / viewed online by more than 100 people. Besides discussions on strategic issues related to mobility, future plans and opportunities for public transport in the region were presented by Ivo Novotný, SQPM expert from ROPID (Prague Public Transport Authority). SMACKER approach was shared with participants including good practice examples of DRT.

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*”
Chceme vytvářet
přátelské, zdravé a prosperující
město krátkých vzdáleností*

Městská část Praha-Suchdol ve spolupráci se spolkem
Partnerství pro městskou mobilitu vás srdečně zvou na besedu s odborníky

Zdravý rozvoj Suchdola a okolí
čtvrtek 27. května 2021 od 18 hodin
na suchdolské radnici

- efektivní a ohleduplná doprava
- bydlení a pracovní příležitosti
- obchody a služby
- kultura a vzdělávání
- sport a volný čas
- příroda a zeleň

Z důvodu omezené kapacity a případného konání „on-line“ **prosíme o potvrzení účasti do pondělí 24. května** na e-mail: smacker@praha-suchdol.cz nebo na tel.: 222 361 419.

Informace k projektu SMACKER naleznete na
www.interreg-central.eu/smacker | www.praha-suchdol.cz/smacker

 Partnerství pro městskou mobilitu

 městská část PRAHA-SUCHDOL

Figure 5: The poster invites local residents to participate in a discussion meeting about sustainable development of Suchdol area.

More information is available on MCPS website:

<https://praha-suchdol.cz/zdravy-rozvoj-suchdola-a-okoli-beseda/>



5.2.6. Car-free day 2021

Car-free day was arranged on 21 September 2021 in cooperation with the City of Prague within the European Mobility Week.



DEN BEZ AUT 2021
aneb
ŽIVÉ NÁMĚSTÍ
úterý 21. 9.
13–19 h
na Suchdolském náměstí

Bezpečně a zdravě udržitelnou dopravou!

PROGRAM

13:00 Oficiální zahájení akce, představení programu a partnerů, moderuje herečka Anna Kulovaná

13:30 HOPSEJ: pouliční show + následná půjčovna jezdiček a hopsátek

13:00–18:00 Aktivity organizací a partnerů

- Partnerství pro městskou mobilitu – Výzva 10 000 kroků
- SMACKER – projekt MČ se zaměřením na udržitelnou mobilitu
- Centrum péče o děti a rodinu – ukázka první pomoci, cyklo výchova
- Centrum zdraví EDEN – zdravý životní styl, kondiční a výživové poradenství, měření tělesných hodnot a diagnostika, masáž šije
- CYKLOADAM – cyklodoprava, půjčovna, poradenství, servis (elektro) kol, koloběžek
- CARGOBIKES – prezentace, půjčovna, poradenství, servis nákladních kol

16:00 HOPSEJ: pouliční show + následná půjčovna jezdiček a hopsátek

16:30 Živá hudba na náměstí

18:00 Komentovaná cyklojízda po Suchdole a okolí se starostou městské části Praha-Suchdol

Doprovodný program

- FRUITBIKE – výroba ovocných smoothie s využitím „vlastního“ pohonu
- Skákací hrad pro děti • Workshopy • Stánky s občerstvením

Plánovaná doba uzavření komunikace pro automobilovou dopravu:
12:00–20:00 hodin, provoz MHD zůstane zachován.

Více informací na www.praha-suchdol.cz

Figure 6: The poster invites general public to Car-free day which takes place on 21 September 2021 in Suchdol square.

More information is available on MCPS website:

<https://praha-suchdol.cz/den-bez-aut-2021/>



5.2.7. “Walk to school” competition 2021

“Walk to school” competition is a nudging activity to promote sustainable travel to school (walking, cycling, using public transport). Over 270 children from Prague-Suchdol schools participated in the event. All participants received a diploma with SMACKER logo.



Figure 7: Prize awards from “Walk to school” competition on 10 November 2021.

More information is available on MCPS website:

<https://praha-suchdol.cz/soutez-pesky-do-skoly-2021-2/>



5.2.8. “10 000 steps challenge” - October 2021

MCSP in cooperation with “Partnerství pro městskou mobilitu” arranged a mobility event “10 000 steps challenge”. One of the main goals of this nudging activity is to motivate people to walk regularly not only in their free time but also on their way to work, school, etc. Walk is also an important part of every trip made by public transport and a lot of people realize that the combination PT + walk is much healthier and more enjoyable than going by car all the way. Around 53 Prague-Suchdol citizens participated in the challenge and the winners got prizes related to healthy lifestyle.

10 000 KROKŮ

Mníšek pod Brdy → Bruntál

40 ZASTAVENÍ **8 CHKO**

Zapojte se do říjnové výzvy denně 10 000 kroků pro zdraví!

MČ Praha-Suchdol odmění tři nejlepší z každé kategorie hodnotnými poukazy.

Bodové zvýhodnění pro starší občany i pro lidi s vyšším BMI.
novinka – virtuální pouť | soutěž | radost z pohybu pro všechny

Registrace spuštěna od září 2021!

Bližší informace naleznete na:
www.desettisickroku.cz

Interreg 
CENTRAL EUROPE European Union
European Regional
Development Fund

SMACKER

městská část PRAHA-SUCHDOL

Partnerství pro městskou mobilitu

Figure 8: The poster invites general public to join the “10 000 steps” challenge.

More information is available on MCPS website:

<https://praha-suchdol.cz/rijnova-vyzva-10-000-kroku-vyhodnoceni/>